Deploy BarTender your way

BarTender can be deployed locally, in the cloud, or as any hybrid combination to meet your specific business needs.

BarTender Software (on-premises)

Optimize productivity with powerful security and always-on high availability, ensuring the ultimate level of confidence. Available in four editions.

When to choose BarTender software (on-premises)
- Have available IT resources
- Trigger printing by a connected device automatically
- Run large scale print jobs with high performance and low latency
- Minimize risks of poor internet connection and performance

BarTender Cloud

Create, manage, and print labels from anywhere - without the need for additional IT infrastructure and resources. Available in two plans.

When to choose BarTender Cloud
- Print labels remotely and from multiple locations
- Provide printing access to external/semi-public parties
- Have seasonal or temporary label print volume
- Deploy a labeling solution quickly

Each higher edition/plan supports all features included in the edition/plan preceding it.

Enterprise	Automation	Professional	Starter	Automation	Essentials
Streamline teams and drive accountability	**Boost productivity with flexible, automated labeling**	**Enable digital intelligence with dynamic data**	**Design and print labels in minutes**	**Enhance flexibility across your labeling operations**	**Start printing without additional IT resources**
• Centralize label and document storage management	• Automate label printing with flexible integrations	• Connect external data to create dynamic templates	• Design simple barcode labels with minimal training	• Automate label printing and other repetitive print-related workflows	• Design anywhere, anytime using the cloud-based designer
• Enable version control of files and documents	• Automate labeling printing using advanced methodologies including REST API	• Print labels on-demand from any device or BarTender Mobile App	• Ensure compliance with pre-built templates	• Enable version control of files and documents	• Centralize label and document management
• Avoid unauthorized print runs with enterprise-level security and permissions	• Build custom integrations – no coding required	• Minimize errors with data entry forms	• Be up and running in minutes	• Streamline label template management with dedicated spaces	• Connect to cloud databases and local files
• Manage complete audit trails and logs	• Reprint lost or damaged labels	• Encode RFID tags, cards, etc.	• Print to unlimited printers from a single user	• Protect mission-critical labeling with available 24/7/365 coverage add-on	• Get started in minutes – with minimal software installation
• Enable comprehensive traceability		• Choose between per-printer or per-user licensing			
• High availability with enhanced reliability					

BarTender Feature Comparison

	BarTender Software				BarTender Cloud	
	Starter	**Professional**	**Automation**	**Enterprise**	**Essentials**	**Automation**
WYSIWYG designer	•	•	•	•	•	•
Broad printer support	•	•	•	•	•	•
Extensive barcodes	•	•	•	•	•	•
Pre-defined label stock	•	•	•	•	•	•
Online library with 400+ pre-built label templates	•	•	•	•	•	•
Local data	•	•	•	•	•	•
Driverless remote printing		•	•	•	•	•
Anywhere, anytime printing		•	•	•	•	•
Data entry forms		•	•	•	•	•
External devices		•	•	•		
Broad database support		•	•	•	•	•
Intelligent Templates™		•	•	•	•	•
RFID		•	•	•	•	•
Process automation			•	•		
Print recovery			•	•	•	•
.NET SDK			•	•		
Flexible integration			•	•		
REST API			•	•		•
Unlimited logging				•		
Centralized labeling management				•	•	•
Content and workflow management				•		•
Enterprise security				•		
Business continuity				•		
Global operations				•	•	•

Additional services available

Premium support
Prevent downtime for your mission-critical labeling with 24/7/365 global coverage and 1-hour priority response for any production impacting issue.

Professional services
Let us help you deploy, or update to, the latest BarTender solution successfully and quickly with custom integrations, label design, and training.